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iy o99w6j36f 8vmwtpn10plidlitep 5q0h	Draft 3	2hley01ksxcd	10	zq
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nun grb1i996u4y gjojr7t2ndaiw9iudyre	Process	lgdmshgwblgp	16	we
o t486dzlvvq1my110d1chiapdl5rmd4k8u	Final	usnd22qq8ials5	18	so
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cy n6fde wl4dmn26kydkx9hae8mhww72lta	Draft 2	ual7n5lx7n7g	24	d
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yrvtz2yc1e8i1h p27a 9kxr8t1y42lf4n5v	Composition Concept		32	0t
zehkbcuz2cghirt6y1ey202py9juqbnnofq	Tickets To Leave	3loq	34	tc
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f6 Page 2 g6u2q2es6kf lod2eb 3h4oej401xn1c7srzs2dskje Page 3 hh				
42iqoo9ek wavhkvqbjog4woqyyqupvgmsr5y2 vs7y3sql2n959suzqqtwttygvw6				
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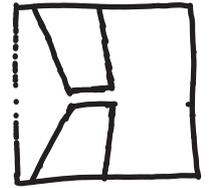
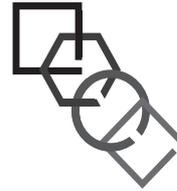
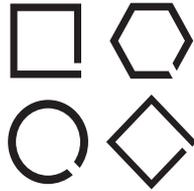
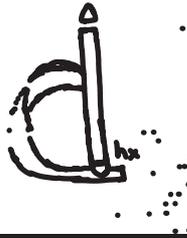


HOW THIS
WAS MADE

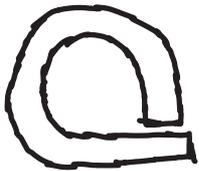


logo project

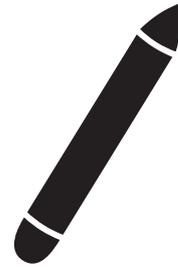
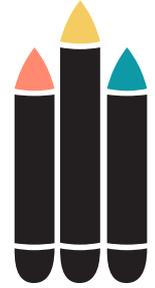
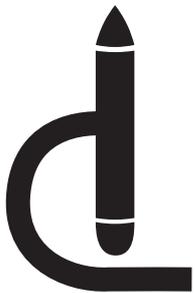
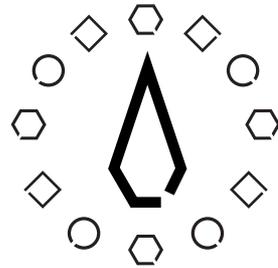
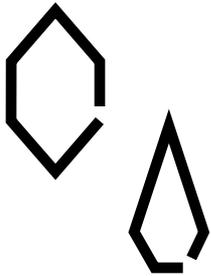
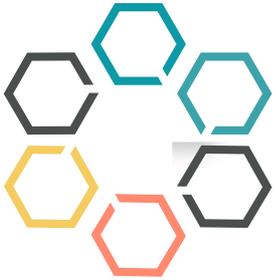
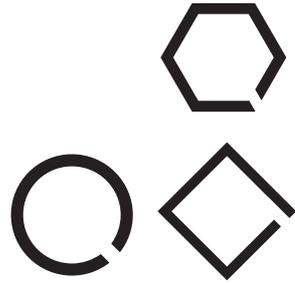
LOGO
draft 1

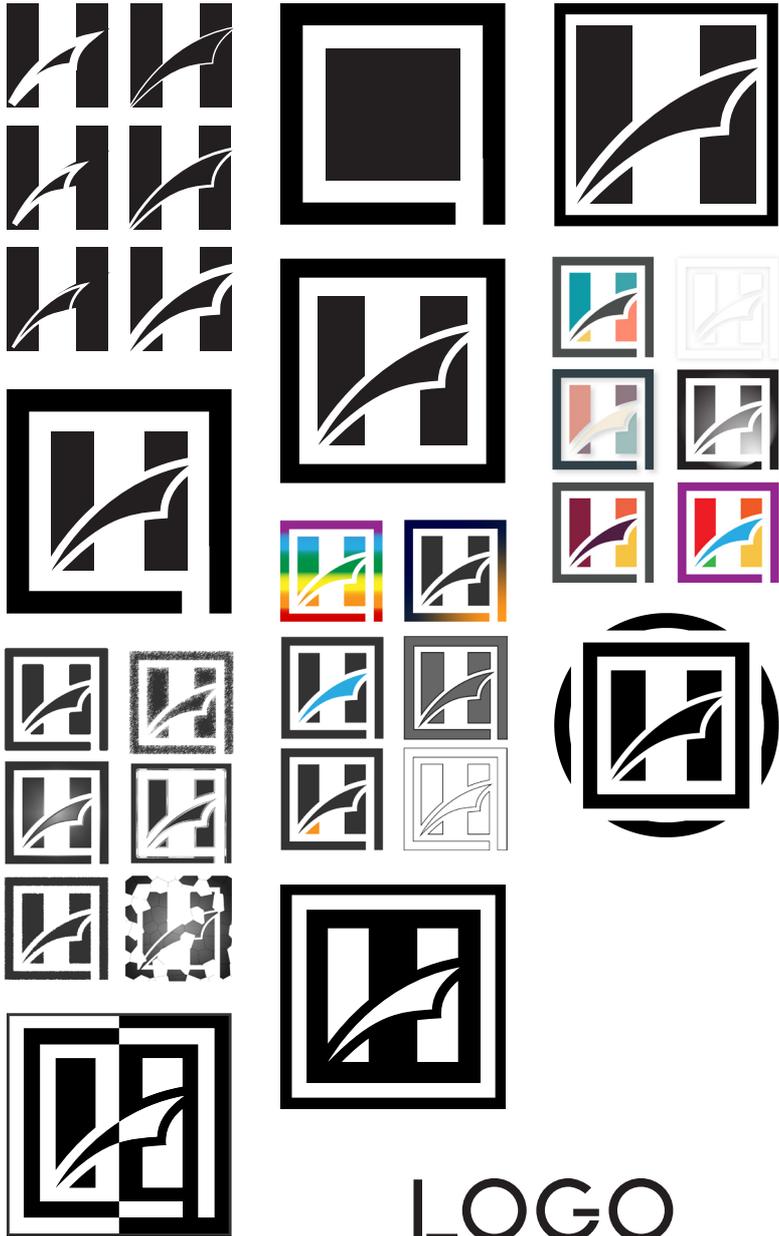


Haliox



LOGO
draft 2

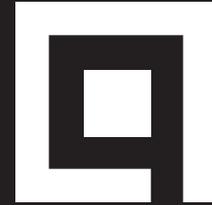
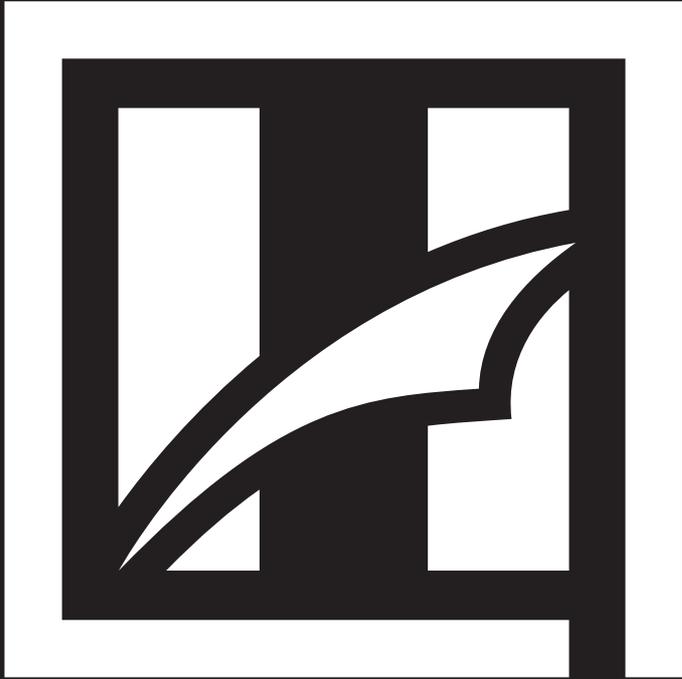


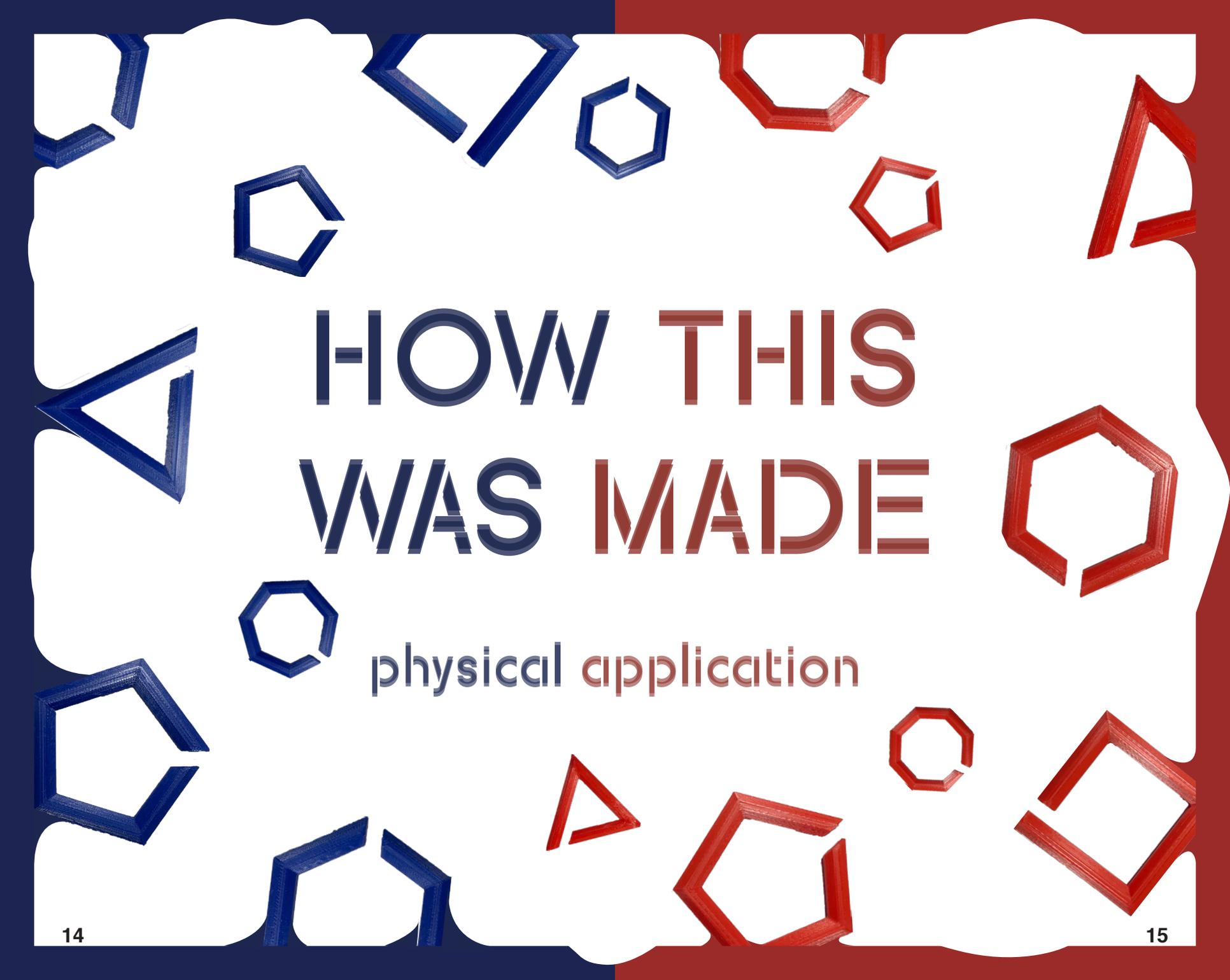


LOGO
final draft



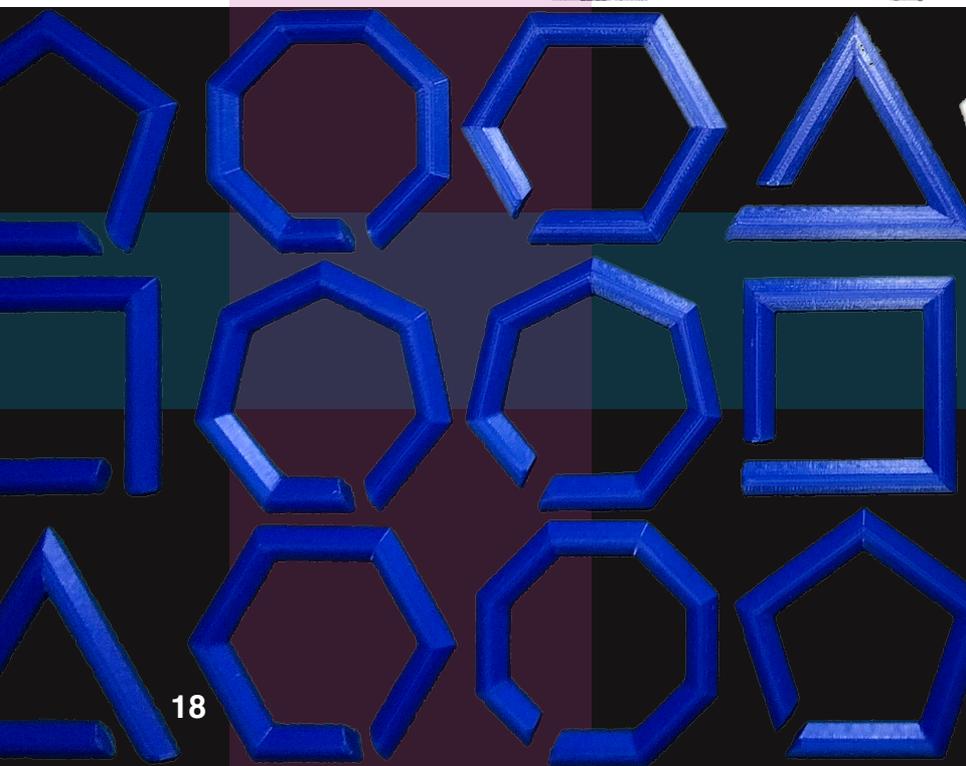
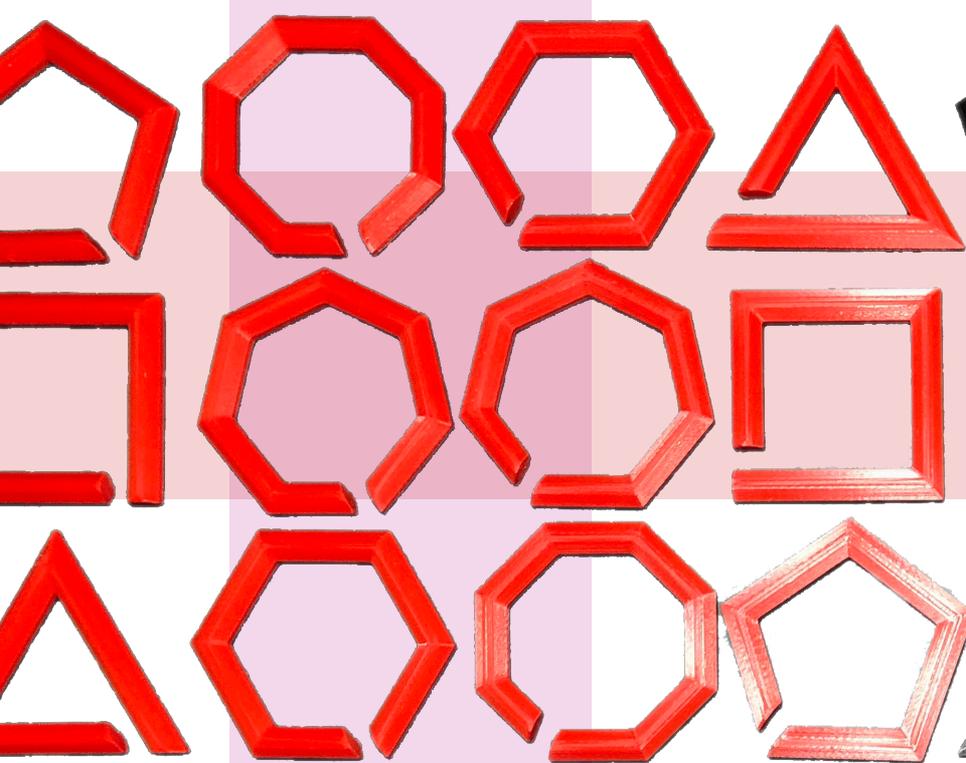
FULL LOGO
small version



A decorative border surrounds the central text, composed of various 3D-rendered geometric shapes in blue and red. The shapes include triangles, squares, pentagons, hexagons, and octagons, some of which are slightly offset or broken at the corners, giving a dynamic, crystalline appearance. The background is white, and the overall frame is dark red.

HOW THIS WAS MADE

physical application



HOW

interface
project

THIS

WAS

MADE

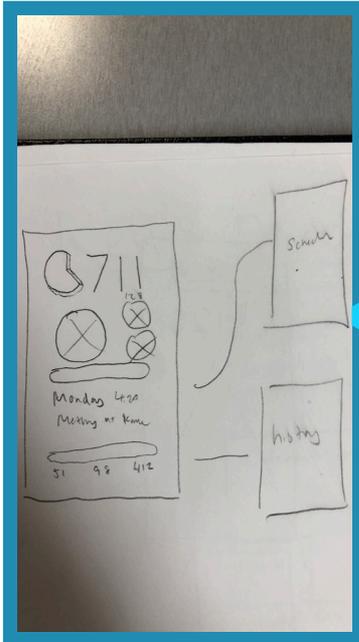
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51

9

11201



INTERFACE

Week 11-18

- Mon 72 31 112

Week 11-18

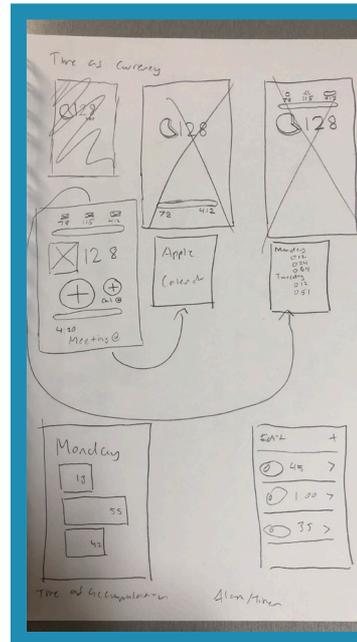
- Mon 72 31 112

Event A

Event B

Event C

DRAFT 1



121

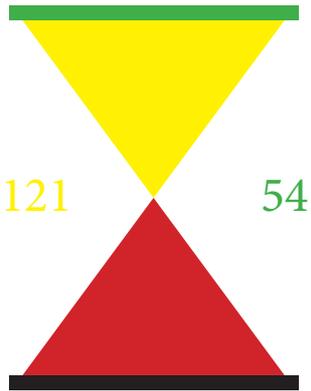
MONDAY 16:20-17:20
MEET WITH JESSE
SEEGERS
MONDAY 18:40

PREVIOUS POINTS

INTERFACE

draft 2

Schedule for the day



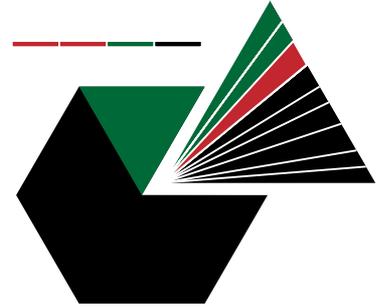
History of points

146 || 36

Start Work

History of points

Today's schedule



Start Work

History of points

Today's schedule

231

Points Left

32

Points Gained

Quick A

Quick B

Quick C

4:30. Scheduled Event abra
for extraneous information
5:30. Scheduled Event beta
6:30. Scheduled Event char
other information about
event here
11:10. Scheduled Event tan
this person clearly does
not have a busy life
11:30. Scheduled Event tan

42

Points Left

146

Points Gained

Quick A

Quick B

Quick C

11:10. Scheduled Event tan
this person clearly does
not have a busy life
11:30. Scheduled Event tan

142

138

141

140

121

130

87

142

140



124

142

132

140

135

141

132

130

138

137

77

HOW THIS WAS MADE

exercises





The image has a balanced lightness as there are some dark areas and some light areas. The image does not appear very saturated. Its hues consist of contrasting tertiary colors (blue-green and red-orange) and their analogs with varying lightness.

TYPE

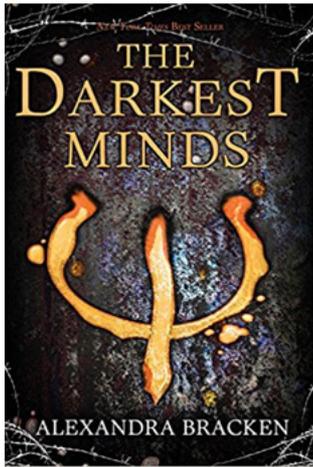
r e l a x e d

r e l a x e d

Government

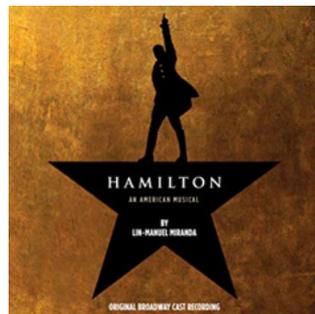
G o v e r n m e n t

COLOR



I really like the color scheme of this cover. The bright glowy orange laid against a stone textured back gives off this mysterious magical vibe. The orange and black color palette is reminiscent of halloween and gives off a spooky, dark feeling which is fitting for the book.

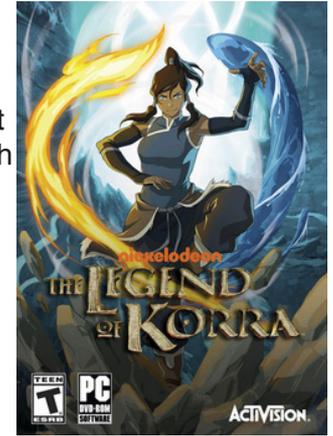
I find the design choices in this magazine very strong. The red frame provides this feeling of completeness and thoroughness. It contrasts greatly with the blue tone of Macron's background and suit.



I really like the Hamilton cover as the shape of the man on the top is really strong. Not only is it visually appealing how he fits into a star but it symbolizes the stars of the states and how Hamilton is part of a star. The brass background is appropriate for the setting.

COMPOSITION CONCEPT

Although the tv show's logo text "The Legend of Korra" doesn't really fit my aesthetics, I think that it is very appealing for what it does. It is unique and earthy which conveys the theme of the show quite well.

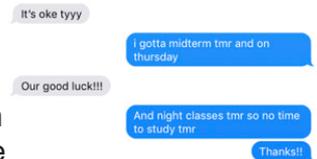


I think the Apple iPhone package is very well crafted and designed. I appreciate the minimal style very much and the corners/edges are very intact and durable.



I think this advertisement is very clean and has a very distinct meaning. I like the clear colors and how recognizable the logo is.

I am a fan of the message interface as I think it is very human friendly and a very natural interface to have conversation in a not so natural context.



Today I learned how small differences in symbols/images can make a large impact on its interpretation. I have questions about how slight color changes' effects. I learned the formal terms to classify harmony and contrast. I have more questions about different ways to combine colors/patterns. I learned that illustrator has a hold-alt function for adjusting tangents quickly. I have questions about what other important tools Ive missed. I learned the proper vocabulary on how to describe settings for fonts such as leading and tracking. I have questions about how to make a typeface. I particularly noticed that stacking characters/words can produce an interesting effect. I would like to find more ways to manipulate outlines of text. I learned about the detail to which design companies prescribe branding: they make a lot of examples from banner ads to cap embroideries. I'm wondering how often and how companies break rules. I learned the patterns in which logos changed over the past hundred years and I'm questioning why some companies avoided their time's trends.

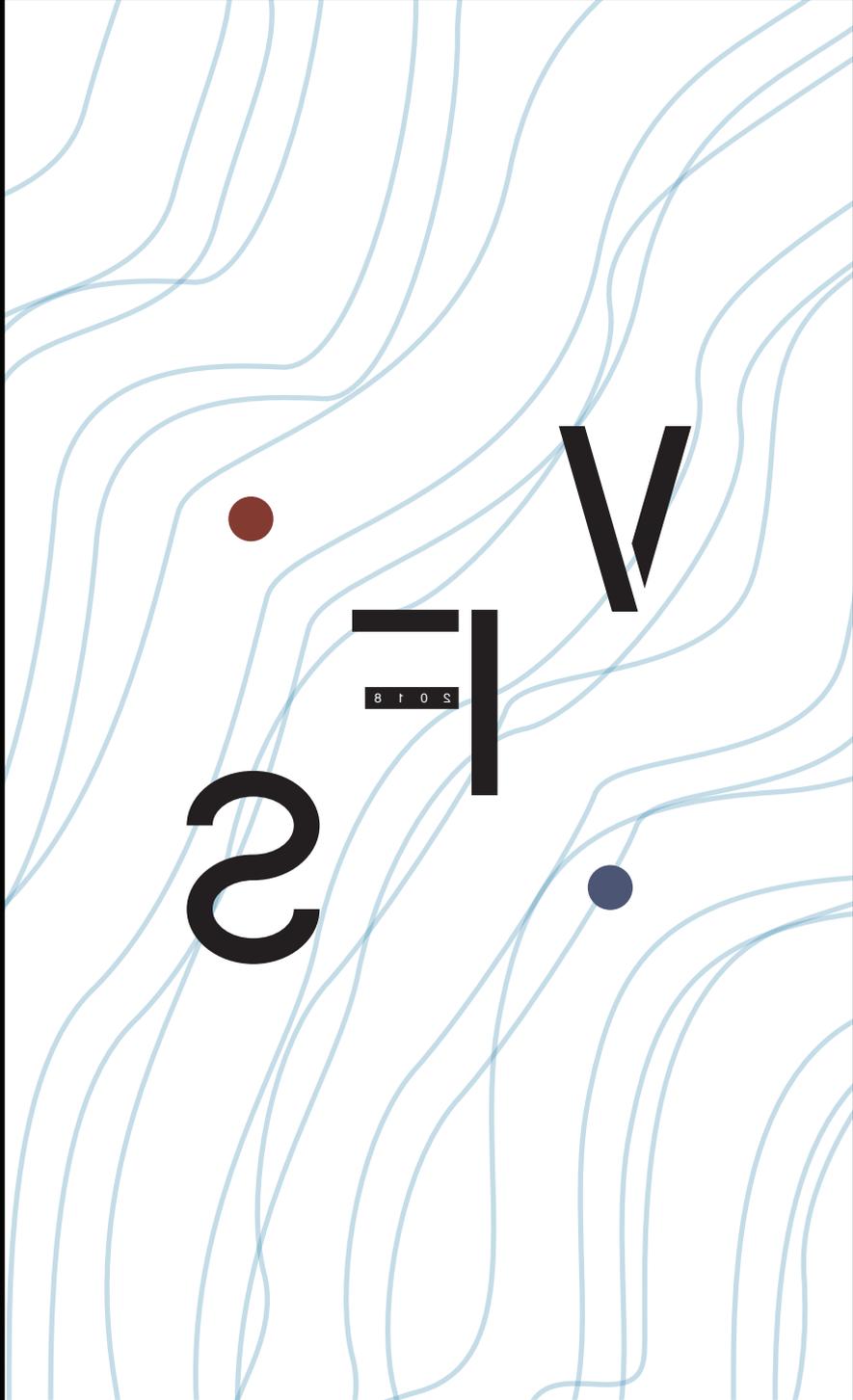
I learned how popular Helvetica is and I'm wondering how I could apply Helvetica's properties to a new font. I learned about the easiness of duplicating and exploring symbols in illustrator and i'm cursious where a logo becomes too much. I learned indesign today and im curious about adobe's other design products. Three ideas for the time interface: a time as currency scheduling app, an app which shows time as an accumulation, preset alarm/timer width app.

Today, I learned how far behind I was in terms of larger, more artistic design projects. I'm curious on ways to expand my ideas, thoughts, and skills beyond my current limits. I'm thinking maybe sketching/drawing more on perhaps a tablet will help.

No dietary restrictions.

Tickets to leave

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S

STV

V

